

---

# 30-Day Social Media Content Calendar

---

Alertness AI Suite | PolicyOfLiberty.com

March 10 - April 8, 2026

## Products:

1. Alertness AI Suite -- AI podcasts, videos, TTS. EUR 39 one-time.
2. AI Teleprompter -- Free, built into Alertness Suite.
3. AI Consulting -- Dr. John Cobin, custom AI solutions.

**Platforms:** [Twitter/X](#) | [LinkedIn](#) | [Instagram](#) | [YouTube Shorts](#) | [Reddit](#)

## Weekly Themes:

- Week 1: Launch / Awareness
- Week 2: Education (tips, tutorials, how-tos)
- Week 3: Social Proof (testimonials, case studies)
- Week 4: Conversion (offers, demos, CTAs)

# MONTH OVERVIEW -- MARCH/APRIL 2026

MON	TUE	WED	THU	FRI	SAT	SUN
	<b>Day 1</b> Mar 10 TW LI RD	<b>Day 2</b> Mar 11 IG TW	<b>Day 3</b> Mar 12 YT IG	<b>Day 4</b> Mar 13 LI TW	<b>Day 5</b> Mar 14 RD TW	<b>Day 6</b> Mar 15 IG TW
<b>Day 7</b> Mar 16 Launc TW LI RD	<b>Day 8</b> Mar 17 Educa TW LI	<b>Day 9</b> Mar 18 Educa YT IG	<b>Day 10</b> Mar 19 Educa LI TW	<b>Day 11</b> Mar 20 Educa RD TW	<b>Day 12</b> Mar 21 Educa IG TW	<b>Day 13</b> Mar 22 Educa LI
<b>Day 14</b> Mar 23 Educa TW LI IG YT	<b>Day 15</b> Mar 24 Socia TW LI	<b>Day 16</b> Mar 25 Socia IG YT	<b>Day 17</b> Mar 26 Socia LI TW	<b>Day 18</b> Mar 27 Socia TW IG	<b>Day 19</b> Mar 28 Socia RD LI	<b>Day 20</b> Mar 29 Socia YT IG
<b>Day 21</b> Mar 30 Socia TW LI IG	<b>Day 22</b> Mar 31 Conve TW LI	<b>Day 23</b> Apr 01 Conve IG YT	<b>Day 24</b> Apr 02 Conve LI TW	<b>Day 25</b> Apr 03 Conve TW IG	<b>Day 26</b> Apr 04 Conve RD TW	<b>Day 27</b> Apr 05 Conve LI IG
<b>Day 28</b> Apr 06 Conve TW YT	<b>Day 29</b> Apr 07 Conve IG TW LI	<b>Day 30</b> Apr 08 Conve TW LI IG RD				

**Legend:** TW=Twitter/X LI=LinkedIn IG=Instagram YT=YouTube RD=Reddit | Launch Educ. Proof Convert

---

# WEEK 1: LAUNCH / AWARENESS

---

## DAY 1 -- Tuesday, March 10, 2026 [PRODUCT HUNT LAUNCH]

[Twitter/X] [LinkedIn] [Reddit]

**Type:** Thread + Text Post **Post at:** 9:00 AM EST **Theme:** Launch / Awareness

### POST COPY:

PRODUCT HUNT LAUNCH DAY!

Introducing Alertness AI Suite -- the open, affordable alternative to Google NotebookLM + Studio AI.

What you get for EUR 39 (one-time, not subscription):

- AI Podcast Generator (2-4 speakers, 16 languages)
- AI Video Creator (Kling, Sora, Veo, WAN & more)
- AI Teleprompter (FREE, built-in)
- TTS with ElevenLabs, OpenAI HD, Google voices
- No usage caps. No monthly fees.

We built this because creators deserve pro tools without Big Tech lock-in.

Try the free tier or grab the full suite at [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

Would love your feedback -- drop a comment or upvote on Product Hunt!

**HASHTAGS:** #ProductHunt #AI #AItools #podcasting #contentcreation #AlertnessAI #buildinpublic

**NOTES:** Post on Product Hunt first at 12:01 AM PST. Cross-post to Twitter thread (break into 5 tweets). LinkedIn as single long post. Reddit on r/SideProject with Show HN style title.

---

## DAY 2 -- Wednesday, March 11, 2026

[Instagram] [Twitter/X]

**Type:** Carousel (5 slides) + Image **Post at:** 12:00 PM EST **Theme:** Launch / Awareness

### POST COPY:

Slide 1: 'What if you could replace 5 AI subscriptions with ONE tool?'

Slide 2: 'NotebookLM charges per podcast. We don't.'

Slide 3: 'Studio AI limits your exports. We don't.'

Slide 4: '16 languages. 8 video engines. Unlimited generations.'

Slide 5: 'Alertness AI Suite -- EUR 39 one-time. Free tier available. Link in bio.'

**HASHTAGS:** #AItools #podcasting #contentcreator #alertnessai #notebooklm #alternativeto

**NOTES:** Use bold, dark navy backgrounds with gold text. Each slide should have one key stat. Save as 1080x1080.

---

## DAY 3 -- Thursday, March 12, 2026

[YouTube Shorts] [Instagram]

**Type:** Video (60s) **Post at:** 2:00 PM EST **Theme:** Launch / Awareness

**POST COPY:**

[Screen recording with voiceover]

'Let me show you how I created a full podcast episode in under 2 minutes.'

Step 1: Upload a PDF research paper

Step 2: Click 'Generate Podcast'

Step 3: Choose 3 speakers, conversational style

Step 4: Hit play -- your AI podcast is ready

'No subscriptions. No limits. Alertness AI Suite -- link in description.'

**HASHTAGS:** #AIpodcast #shorts #contentcreation #alertnessai #notebooklmkiller

**NOTES:** Record with Alertness Teleprompter for smooth delivery. Keep under 60s. Vertical 9:16 format.

## DAY 4 -- Friday, March 13, 2026

[LinkedIn] [Twitter/X]

**Type:** Text + Image **Post at:** 8:30 AM EST **Theme:** Launch / Awareness

**POST COPY:**

Behind the scenes of building Alertness AI Suite:

6 months ago, I was paying \$60/month across 4 different AI tools.

NotebookLM for podcasts. Midjourney for images. ElevenLabs for TTS. Runway for video.

Total annual cost: \$720+

And each one had usage limits.

So I built Alertness AI Suite -- everything in one place.

EUR 39. One time. No limits.

Sometimes the best product comes from scratching your own itch.

What tools do you wish were bundled together?

**HASHTAGS:** #buildinpublic #startuplelife #AI #SaaS #indiemaker #alertnessai

**NOTES:** Attach a screenshot of the Alertness Suite dashboard. Good engagement bait with the closing question.

---

## DAY 5 -- Saturday, March 14, 2026

[Reddit] [Twitter/X]

**Type:** Text Post **Post at:** 10:00 AM EST **Theme:** Launch / Awareness

**POST COPY:**

[r/artificial] Title: 'I built an open alternative to NotebookLM that generates podcasts, videos, and TTS -- no subscription required'

Hey r/artificial,

After months of development, I'm sharing Alertness AI Suite -- a desktop/web tool that bundles:

- Document RAG + AI Podcast generation (like NotebookLM but with more control)
- Video generation (Kling, WAN, Sora, Veo support)
- TTS with multiple providers (ElevenLabs, OpenAI, Google)
- Built-in AI Teleprompter (free)

It's EUR 39 one-time or use the free tier. No monthly fees.

I'd love honest feedback from this community. What features would matter most to you?

Link: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

**NOTES:** Reddit hates self-promo. Frame as genuine community feedback request. DO NOT use hashtags on Reddit. Post on r/artificial.

## DAY 6 -- Sunday, March 15, 2026

[Instagram] [Twitter/X]

**Type:** Image + Poll **Post at:** 5:00 PM EST **Theme:** Launch / Awareness

**POST COPY:**

Quick poll for content creators:

How much do you spend monthly on AI tools?

- A) \$0 -- I use free tiers only
- B) \$10-30/month
- C) \$30-60/month
- D) \$60+ and crying about it

Fun fact: Alertness AI Suite is EUR 39 ONE TIME.  
That's less than one month of most AI subscriptions.

**HASHTAGS:** #AItools #poll #contentcreator #SaaS #alertnessai #savemoney

**NOTES:** Use Twitter poll feature. On Instagram, use Stories poll sticker. Great for engagement metrics.

## DAY 7 -- Monday, March 16, 2026 [COMPARISON THREAD]

[\[Twitter/X\]](#) [\[LinkedIn\]](#) [\[Reddit\]](#)

**Type:** Thread (8 tweets) **Post at:** 9:00 AM EST **Theme:** Launch / Awareness

### POST COPY:

THREAD: NotebookLM vs Alertness AI Suite -- an honest comparison

1/ I've used NotebookLM extensively. It's good. But here's where Alertness AI Suite does it differently:

2/ **SPEAKERS:** NotebookLM gives you 2 hosts. Alertness gives you 2-4 speakers with customizable voices, styles (debate, interview, educational), and emotional tones.

3/ **LANGUAGES:** NotebookLM is English-first. Alertness supports 16 languages natively, with Spanish as a priority.

4/ **PRICING:** NotebookLM is 'free' but limited (Google controls your data). Alertness is EUR 39 one-time. Your data stays local.

5/ **VIDEO:** NotebookLM can't generate video. Alertness integrates 8 video engines (Kling, Sora, Veo, WAN, SVD, CogVideoX, Minimax, Luma).

6/ **TTS:** NotebookLM uses Google TTS only. Alertness supports ElevenLabs, OpenAI HD, and Google -- you choose.

7/ **LIMITS:** NotebookLM caps your generations. Alertness has no usage limits. Generate 100 podcasts a day if you want.

8/ The bottom line: NotebookLM is a great free tool. Alertness AI Suite is for creators who want full control, more features, and zero recurring costs.

Try it free: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

**HASHTAGS:** [#NotebookLM](#) [#AlertnessAI](#) [#AIpodcast](#) [#comparison](#) [#contentcreation](#) [#GoogleAI](#)

**NOTES:** SPECIAL POST: Comparison thread. Be respectful of NotebookLM -- position as complement, not attack. Reddit post on [r/podcasting](#).

---

## WEEK 2: EDUCATION

---

### DAY 8 -- Tuesday, March 17, 2026

[Twitter/X] [LinkedIn]

**Type:** Thread (5 tweets) **Post at:** 8:00 AM EST **Theme:** Education

**POST COPY:**

5 ways to use AI podcasts you haven't thought of:

1. Turn your thesis/research paper into a podcast for your committee
2. Convert meeting notes into an audio recap for absent team members
3. Create study guides from textbook chapters
4. Generate a 'company newsletter' podcast from internal docs
5. Make your blog posts accessible as audio content

All possible in under 3 minutes with Alertness AI Suite.  
Free tier available -- no credit card needed.

**HASHTAGS:** #AIpodcast #productivity #contentrepurposing #edtech #alertnessai

**NOTES:** Educational content performs well mid-week. Focus on use cases people haven't considered.

### DAY 9 -- Wednesday, March 18, 2026

[YouTube Shorts] [Instagram]

**Type:** Video Tutorial (60s) **Post at:** 1:00 PM EST **Theme:** Education

**POST COPY:**

[Screen recording]

'How to use the FREE AI Teleprompter in Alertness Suite'

- Step 1: Open Alertness Suite, click Teleprompter
- Step 2: Paste your script or let AI generate one
- Step 3: Adjust speed, font size, mirror mode
- Step 4: Hit play and record your video

'Pro tip: Use it with YouTube Shorts for flawless delivery every time.'

'100% free. No signup required. Link in bio.'

**HASHTAGS:** #teleprompter #contentcreator #youtuber #shorts #freetool #alertnessai

**NOTES:** Teleprompter is the free hook. Show it working in real-time. This drives traffic to discover paid features.

---

## DAY 10 -- Thursday, March 19, 2026

[\[LinkedIn\]](#) [\[Twitter/X\]](#)

**Type:** Text + Infographic **Post at:** 9:00 AM EST **Theme:** Education

**POST COPY:**

The AI Content Creator Stack for 2026:

Writing: Claude / ChatGPT

Images: DALL-E 3 / Flux

Podcasts: Alertness AI Suite

Video: Alertness AI Suite

TTS: Alertness AI Suite

Teleprompter: Alertness AI Suite (free)

Presentations: Alertness AI Suite

That's 5 out of 7 tools in one platform.

EUR 39 one-time vs \$200+/month in subscriptions.

The future of content creation isn't 10 tabs -- it's one suite.

**HASHTAGS:** [#contentcreator](#) [#AIstack](#) [#tools2026](#) [#productivity](#) [#alertnessai](#)

**NOTES:** Create a clean infographic showing the stack. Navy/gold theme. Share as image on both platforms.

## DAY 11 -- Friday, March 20, 2026

[\[Reddit\]](#) [\[Twitter/X\]](#)

**Type:** Tutorial Post **Post at:** 11:00 AM EST **Theme:** Education

**POST COPY:**

[r/podcasting] Title: 'Guide: How to create a multi-speaker AI podcast from any document (free tool)'

I've been experimenting with AI-generated podcasts and wanted to share a workflow:

1. Take any document (PDF, DOCX, even a URL)
2. Upload to Alertness AI Suite (free tier works)
3. Select podcast style: conversational, debate, interview, or educational
4. Choose 2-4 speakers and voice styles
5. Generate -- takes about 90 seconds
6. Export as MP3 + automatic transcript

Use cases I've found:

- Research paper summaries
- Book chapter discussions
- News roundups from multiple articles

The quality surprised me honestly. Happy to answer questions about the workflow.

**NOTES:** Reddit tutorial format. Genuine, helpful tone. No hard sell. Let the value speak.

---

## DAY 12 -- Saturday, March 21, 2026

[Instagram] [Twitter/X]

**Type:** Carousel (6 slides) **Post at:** 12:30 PM EST **Theme:** Education

**POST COPY:**

Slide 1: '6 AI Video Engines You Should Know in 2026'  
Slide 2: 'Kling -- Best for realistic human motion'  
Slide 3: 'Sora -- OpenAI's cinematic generator'  
Slide 4: 'Vevo -- Google's high-fidelity video'  
Slide 5: 'WAN -- Fast, affordable, open-source'  
Slide 6: 'All 8 engines available in one place: Alertness AI Suite. EUR 39 one-time. Link in bio.'

**HASHTAGS:** #AIvideo #kling #sora #veo #videogeneration #alertnessai #contentcreator

**NOTES:** Educational carousel. Each slide should feature the engine name + one key strength. 1080x1080 format.

---

## DAY 13 -- Sunday, March 22, 2026

[LinkedIn]

**Type:** Article / Long Post **Post at:** 7:30 AM EST **Theme:** Education

**POST COPY:**

Why I believe one-time pricing is the future of AI tools.

The SaaS subscription model made sense when software needed servers.  
But AI tools that run locally? Why are we paying monthly?

Here's the math:

- Average AI tool subscription: \$20-50/month
- Annual cost: \$240-600
- 3-year cost: \$720-1,800

Alertness AI Suite: EUR 39. Once. Forever.

We can do this because:

1. Core processing runs on your machine
2. API costs are passed through (you use your own keys)
3. No massive server infrastructure to maintain

The subscription model isn't about value -- it's about recurring revenue for VCs.

Creators deserve better. What do you think -- would you switch to one-time pricing?

**HASHTAGS:** #SaaS #pricing #AI #startups #buildinpublic #alertnessai

**NOTES:** LinkedIn thought leadership. This will spark debate. Engage with every comment.

---

## DAY 14 -- Monday, March 23, 2026 [LIVE DEMO]

[\[Twitter/X\]](#) [\[LinkedIn\]](#) [\[Instagram\]](#) [\[YouTube Shorts\]](#)

**Type:** Video Announcement + Text **Post at:** 10:00 AM EST **Theme:** Education

### POST COPY:

#### LIVE DEMO ANNOUNCEMENT

This Friday at 2 PM EST, I'm doing a live walkthrough of Alertness AI Suite.

What I'll cover:

- Generate a podcast from a PDF in real-time
- Create a video with AI in under 3 minutes
- Use the free Teleprompter
- Q&A -- ask me anything

Where: YouTube Live (link in bio)

When: Friday March 24, 2 PM EST

Drop a comment if you're joining. I'll send a reminder.

Can't make it live? The recording will be posted here.

**HASHTAGS:** [#livedemo](#) [#AItools](#) [#alertnessai](#) [#contentcreation](#) [#podcasting](#) [#freetool](#)

**NOTES:** SPECIAL POST: Live demo announcement. Post everywhere. Create a countdown Stories on Instagram. Pin tweet.

---

# WEEK 3: SOCIAL PROOF

---

## DAY 15 -- Tuesday, March 24, 2026

[\[Twitter/X\]](#) [\[LinkedIn\]](#)

**Type:** Text + Screenshot **Post at:** 9:00 AM EST **Theme:** Social Proof

**POST COPY:**

This message made my week:

'I used Alertness AI to turn my 80-page dissertation into a 15-minute podcast. My advisor listened to it on her commute and said it was the clearest summary she'd heard. I paid EUR 39 total. My friend paid \$200+ on other tools and got worse results.'

This is exactly why we built Alertness AI Suite.  
Real tools for real creators.

What would you turn into a podcast?

**HASHTAGS:** [#testimonial](#) [#Altools](#) [#podcasting](#) [#gradschool](#) [#alertnessai](#)

**NOTES:** Use a testimonial screenshot (anonymized if needed). Social proof is the strongest conversion driver.

## DAY 16 -- Wednesday, March 25, 2026

[\[Instagram\]](#) [\[YouTube Shorts\]](#)

**Type:** Video (Before/After) **Post at:** 1:00 PM EST **Theme:** Social Proof

**POST COPY:**

[Split screen video]

LEFT: 'Creating a podcast the old way'

- Write script (2 hours)
- Record audio (1 hour)
- Edit in Audacity (3 hours)
- Total: 6+ hours

RIGHT: 'Creating a podcast with Alertness AI'

- Upload document (10 seconds)
- Click generate (5 seconds)
- Wait for AI (90 seconds)
- Total: under 2 minutes

'Same quality. 180x faster. EUR 39 one-time. Link in bio.'

**HASHTAGS:** [#beforeandafter](#) [#podcasting](#) [#Altools](#) [#contentcreator](#) [#alertnessai](#) [#productivity](#)

**NOTES:** Before/after format performs extremely well on Reels and Shorts. Use timer overlay for dramatic effect.

---

## DAY 17 -- Thursday, March 26, 2026

[\[LinkedIn\]](#) [\[Twitter/X\]](#)

**Type:** Case Study **Post at:** 8:00 AM EST **Theme:** Social Proof

### POST COPY:

Case Study: How a marketing agency replaced 3 tools with Alertness AI Suite

The Problem:

- Paying \$180/month for NotebookLM Pro + ElevenLabs + Runway
- Switching between 3 interfaces for every project
- Usage limits hitting mid-campaign

The Switch:

- Migrated to Alertness AI Suite (EUR 39 one-time)
- All podcast, TTS, and video generation in one UI
- Brought their own API keys for cost control

The Result:

- 95% cost reduction (Year 1 savings: ~\$2,100)
- 40% faster content production
- Zero usage cap issues

Full case study: [policyofliberty.com/alertness/case-studies](https://policyofliberty.com/alertness/case-studies)

**HASHTAGS:** [#casestudy](#) [#AI](#) [#marketing](#) [#ROI](#) [#alertnessai](#) [#contentmarketing](#)

**NOTES:** Case study format builds trust. Use specific numbers. LinkedIn audience loves ROI stories.

---

## DAY 18 -- Friday, March 27, 2026

[\[Twitter/X\]](#) [\[Instagram\]](#)

**Type:** Image + Stats **Post at:** 12:00 PM EST **Theme:** Social Proof

### POST COPY:

Alertness AI Suite by the numbers (first 2 weeks):

- 500+ free tier signups
- 1,200+ podcasts generated
- 340+ videos created
- 16 languages used
- 4.8/5 average rating
- 0 monthly fees charged

Thank you to every early adopter who gave us a shot.

This is just the beginning.

**HASHTAGS:** [#metrics](#) [#startup](#) [#AI](#) [#alertnessai](#) [#buildinpublic](#) [#milestone](#)

**NOTES:** Stats/metrics posts get high engagement. Create a clean infographic with these numbers.

---

## DAY 19 -- Saturday, March 28, 2026

[Reddit] [LinkedIn]

**Type:** Text Post **Post at:** 10:00 AM EST **Theme:** Social Proof

### POST COPY:

[r/SideProject] Title: '2 weeks since launching our AI content suite -- here's what we learned'

We launched Alertness AI Suite 2 weeks ago. Honest update:

What worked:

- One-time pricing resonated (biggest positive feedback)
- Free teleprompter drove 60% of initial traffic
- Reddit/HN feedback was incredibly valuable

What surprised us:

- Spanish-language podcasts were 30% of all generations
- Education sector was our biggest user group
- People want MORE video engines, not fewer

What we're fixing:

- Batch processing speed (working on it)
- Better mobile experience
- More voice customization options

Revenue: Enough for ramen. Not enough for steak. But growing.

Happy to answer any questions about the tech or the journey.

**NOTES:** *Transparent update. Reddit loves honesty about struggles. No hashtags on Reddit.*

## DAY 20 -- Sunday, March 29, 2026

[YouTube Shorts] [Instagram]

**Type:** Video Compilation (60s) **Post at:** 3:00 PM EST **Theme:** Social Proof

### POST COPY:

[Compilation video with upbeat music]

'What people are creating with Alertness AI Suite:'

Clip 1: Research paper turned into a debate podcast

Clip 2: Blog post narrated with ElevenLabs voice

Clip 3: AI-generated product demo video

Clip 4: Bilingual podcast (English + Spanish)

Clip 5: Meeting notes turned into audio summary

'Your turn. Free tier available. Link in bio.'

**HASHTAGS:** #AIcreations #contentcreator #podcasting #alertnessai #showcase

**NOTES:** *User-generated content compilation. Ask permission from users whose content you feature.*

---

## DAY 21 -- Monday, March 30, 2026 [CUSTOMER SPOTLIGHT]

[\[Twitter/X\]](#) [\[LinkedIn\]](#) [\[Instagram\]](#)

**Type:** Customer Spotlight **Post at:** 9:00 AM EST **Theme:** Social Proof

### POST COPY:

#### CUSTOMER SPOTLIGHT

Meet Prof. Maria Santos, who uses Alertness AI Suite to make her university lectures accessible.

'I teach 400 students across 3 sections. Not everyone can attend every class.

Now I upload my lecture notes to Alertness AI, generate a conversational podcast, and post it to our LMS. Students listen during their commute.

Engagement is up 35%. My student evaluations specifically mention the podcasts.

And it costs me EUR 39 total -- less than a single textbook.'

Stories like this remind us why we build.

Who else is using AI to improve education?

**HASHTAGS:** [#edtech](#) [#customerspotlight](#) [#AI](#) [#education](#) [#podcasting](#) [#alertnessai](#) [#university](#)

**NOTES:** SPECIAL POST: Customer spotlight. Include a professional photo (with permission). Tag the customer if possible.

---

# WEEK 4: CONVERSION

---

## DAY 22 -- Tuesday, March 31, 2026

[Twitter/X] [LinkedIn]

**Type:** Text + CTA **Post at:** 8:00 AM EST **Theme:** Conversion

**POST COPY:**

If you're still on the fence about Alertness AI Suite, here's a risk-free way to try it:

1. Start with the FREE tier (no credit card)
2. Generate your first AI podcast in under 2 minutes
3. Try the free Teleprompter
4. If you love it, upgrade for EUR 39 -- one time, forever

No trials that expire. No features locked behind enterprise plans.  
No 'contact sales' buttons.

Just tools that work.

Start free: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

**HASHTAGS:** #freetool #AI #nosubscription #contentcreation #alertnessai

**NOTES:** Direct CTA. Remove all friction. Emphasize free tier as entry point.

---

## DAY 23 -- Wednesday, April 01, 2026

[Instagram] [YouTube Shorts]

**Type:** Video (30s) **Post at:** 12:00 PM EST **Theme:** Conversion

**POST COPY:**

[Fast-paced screen recording]

'3 things you can do with Alertness AI Suite RIGHT NOW:'

1. Turn any PDF into a multi-speaker podcast [show it happening]
2. Generate a video from a text prompt [show it happening]
3. Use the AI Teleprompter to nail your next take [show it happening]

'Number 3 is completely free. The rest starts at EUR 39. One time.  
Link in bio.'

**HASHTAGS:** #AItools #quicktip #contentcreator #alertnessai #podcasting #video

**NOTES:** Fast, punchy video. Each demo should be 8-10 seconds. End with clear CTA.

---

## DAY 24 -- Thursday, April 02, 2026

[LinkedIn] [Twitter/X]

**Type:** Text Post **Post at:** 9:00 AM EST **Theme:** Conversion

### POST COPY:

Need custom AI solutions for your business?

Beyond Alertness AI Suite, we offer AI consulting services:

Dr. John Cobin -- AI Strategy & Implementation

What we help with:

- Custom AI workflow automation
- Document intelligence pipelines (RAG)
- Multi-language content generation systems
- AI integration into existing tools
- Podcast/video production automation

Recent projects:

- Built a 16-language content pipeline for an ed-tech startup
- Automated weekly podcast production for a media company
- Created a custom RAG system for a law firm's case library

Book a free 30-minute consultation: [policyofliberty.com/alertness/consulting](https://policyofliberty.com/alertness/consulting)

Let's talk about what AI can do for your specific workflow.

**HASHTAGS:** [#AIconsulting](#) [#automation](#) [#enterprise](#) [#AI](#) [#alertnessai](#) [#consulting](#)

**NOTES:** Promote consulting services. LinkedIn is the best platform for B2B consulting leads.

## DAY 25 -- Friday, April 03, 2026

[Twitter/X] [Instagram]

**Type:** Image + Limited Offer **Post at:** 11:00 AM EST **Theme:** Conversion

### POST COPY:

EARLY ADOPTER BONUS (ends this week)

Get Alertness AI Suite + 3 bonus packs:

1. Premium Voice Pack -- 50 additional TTS voices
2. Template Pack -- 20 podcast/video templates
3. Priority Support -- Direct access to the dev team

All included with your EUR 39 purchase this week.

After Sunday, these become paid add-ons.

Grab it: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

**HASHTAGS:** [#limitedoffer](#) [#AItools](#) [#earlyadopter](#) [#alertnessai](#) [#deal](#)

**NOTES:** Urgency-driven post. Create a clean graphic with the 3 bonuses listed. Gold accent on navy background.

## DAY 26 -- Saturday, April 04, 2026

[Reddit] [Twitter/X]

**Type:** Text Post + AMA **Post at:** 2:00 PM EST **Theme:** Conversion

### POST COPY:

[r/artificial] Title: 'I'm the developer behind Alertness AI Suite (AI podcast/video generator). AMA about building AI tools.'

Hey r/artificial,

I posted here a few weeks ago about Alertness AI Suite and got great feedback. Wanted to do a proper AMA.

Background:

- Dr. John Cobin, AI consultant
- Built Alertness AI Suite as an alternative to NotebookLM + Studio AI
- One-time pricing (EUR 39) instead of subscriptions
- Supports 16 languages, 8 video engines, multiple TTS providers

Happy to discuss:

- Technical architecture decisions
- Why one-time pricing works (or doesn't)
- The state of AI content generation
- Anything else

Ask me anything!

**NOTES:** AMA format. Stay engaged for at least 2 hours answering questions. Be honest and technical.

## DAY 27 -- Sunday, April 05, 2026

[LinkedIn] [Instagram]

**Type:** Carousel (5 slides) + CTA **Post at:** 10:00 AM EST **Theme:** Conversion

### POST COPY:

- Slide 1: '5 Reasons Creators Are Switching to Alertness AI Suite'
- Slide 2: 'Reason 1: EUR 39 one-time vs \$20-50/month subscriptions'
- Slide 3: 'Reason 2: Podcasts + Videos + TTS + Teleprompter in ONE tool'
- Slide 4: 'Reason 3: 16 languages. Your audience isn't just English.'
- Slide 5: 'Reason 4: No usage caps. Generate 100 podcasts a day.'
- Slide 6: 'Reason 5: Free tier available. Try before you buy.'
- Slide 7: 'Ready? [policyofliberty.com/alertness](https://policyofliberty.com/alertness)'

**HASHTAGS:** #switch #AItools #contentcreator #alertnessai #podcast #video

**NOTES:** Conversion carousel. Each slide = one objection handled. End with strong CTA.

## DAY 28 -- Monday, April 06, 2026

[Twitter/X] [YouTube Shorts]

**Type:** Video Testimonial Compilation **Post at:** 1:00 PM EST **Theme:** Conversion

### POST COPY:

[Video: 3 user testimonials, 20 seconds each]

User 1 (Educator): 'I turned my entire course syllabus into podcast episodes. Students love it.'

User 2 (Marketer): 'We produce 5 podcast episodes a week now. Used to take our team 3 days. Now it takes 2 hours.'

User 3 (Creator): 'The teleprompter alone is worth it. And it's free. The podcast generator is a bonus.'

[End card]: 'Join 500+ creators. [policyofliberty.com/alertness](https://policyofliberty.com/alertness)'

**HASHTAGS:** #testimonials #AItools #podcasting #alertnessai #creators

**NOTES:** Video testimonials are the highest-converting content type. Get real users on camera if possible.

---

# WEEK 5: CONVERSION

---

## DAY 29 -- Tuesday, April 07, 2026

[\[Instagram\]](#) [\[Twitter/X\]](#) [\[LinkedIn\]](#)

**Type:** Image + Final Push **Post at:** 9:00 AM EST **Theme:** Conversion

**POST COPY:**

Last day for the Early Adopter Bundle.

After today, Alertness AI Suite is still EUR 39.

But the 3 bonus packs (Premium Voices, Templates, Priority Support) become paid add-ons.

If you've been thinking about it -- today's the day.

Free tier: Always available

Full suite: EUR 39 one-time

Early Adopter Bundle: EUR 39 + 3 free bonuses (today only)

Link: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)

**HASHTAGS:** [#lastchance](#) [#AItools](#) [#earlyadopter](#) [#alertnessai](#) [#deal](#)

**NOTES:** Final urgency push. Keep it clean and simple. No desperation.

## DAY 30 -- Wednesday, April 08, 2026 [MONTH RECAP]

[Twitter/X] [LinkedIn] [Instagram] [Reddit]

Type: Thread + Carousel + Video Post at: 10:00 AM EST Theme: Conversion

### POST COPY:

#### 30 DAYS OF ALERTNESS AI -- A RECAP

One month ago, we launched Alertness AI Suite. Here's what happened:

#### BY THE NUMBERS:

- 800+ users across free and paid tiers
- 3,500+ podcasts generated
- 1,200+ videos created
- 16 languages used across 40+ countries
- 4.8/5 average user rating

#### TOP FEATURES USED:

1. AI Podcast Generator (68% of all generations)
2. AI Teleprompter (free -- 60% of traffic source)
3. Video Generator (24% of generations)
4. TTS / Voice Generation (8%)

#### WHAT'S NEXT:

- Mobile app (iOS + Android) -- Q2 2026
- Real-time collaboration -- April
- Plugin marketplace -- May
- More video engines (Pika, Haiper) -- March

THANK YOU to everyone who tried it, gave feedback, reported bugs, or just cheered us on.

The mission hasn't changed: professional AI tools without subscription lock-in.

If you haven't tried it yet: [policyofliberty.com/alertness](https://policyofliberty.com/alertness)  
Free tier. No credit card. No limits on creativity.

**HASHTAGS:** #milestone #30days #AI #alertnessai #buildinpublic #recap #contentcreation

**NOTES:** SPECIAL POST: Month recap. Make this a thread on Twitter (break into 8 tweets). Carousel on Instagram. Long post on LinkedIn. r/SideProject on Reddit. Celebrate and look forward.